

SEMESTER 2 - MINOR 3 - JOURNALISM
NEWS WRITING FOR PRINT MEDIA
(KU2DSCJMC114)

Module I: News Determinants

Unit	Description
1	Concept, elements and characteristics of news
2	News values: Impact, conflict, timeliness, proximity, human interest, novelty, eminence & prominence, money, power elite, celebrity value, development, and miscellaneous values
3	Types of news: Hard news (politics, crime, disaster, business, sports) & soft news (entertainment, lifestyle, food & drink, art & culture, technology). Predictable news & unpredictable news
4	News Vs. Article, News Vs. Editorial, News Vs. Opinion pieces

Module II: News Gathering and Newsroom Operation

5	Press conferences, news releases, handouts
6	Scheduled events, confidential sources, whistleblowers, beat reporting sources

7	International and Indian news agencies: AP, AFP, Reuters, PTI, UNI, ANI, and IANS
8	Interviews and interviewing skills: A. Interviews: - Information Interview, Opinion interview, Personality interview, feature interview B. Interviewing Skills: - Language skill, subject expertise, researching skill, prior preparation skill
9	Digital Tools for News Gathering
10	News Desk Operation & Editorial Hierarchy, News Bureau Operation & Bureau Hierarchy, Reporters and Subeditors, Bureau Chief and News Editor
11	Design and layout, subbing requisites

Module III: Art of Crafting News

12	Inverted Pyramid Structure: lead-body-tail; 5Ws & 1 H; News Angle
13	Hourglass Structure: inverted pyramid top, pivot and narrative
14	Headlines: kicker, strapline, skyline and banner; headlining format and headlining principles

15	News vocabulary for reporting: byline, credit line, intro/lead, follow-up, news peg, assignment, story, bank, source, assignment, beat, mofussil, spot news, exclusive, off-the-record, package, round-up, freelancer, stringer, nose for news, anonymous source, attribution, brightener, morgue, hoax, journalese, dope, kill, sting operation, curtain raiser, running story, TK, anchor story, cover, wire, vett, recce, undercover
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Module IV: Editing and Ethics in News

16	Clarity and accuracy; lucidity of language, and standardization of style
17	Economization of vocabulary, objectivity, adherence to fairness and moral taste; legal propriety
18	Risks of defamation and libel; code of ethics