

SEMESTER 2 - MINOR 4 - JOURNALISM
FEATURE WRITING FOR PRINT MEDIA
(KU2DSCJMC112)

Module I: Ingredients of Features

Unit	Description
1	Concept, elements and characteristics of news features
2	Differences between news story and feature story
3	Classification of features: News features, Human Interest features, historical and seasonal features, unusual occupation and hobbies features, fashion features, and lifestyle and participatory features

Module II: Recipe and formats for Features

4	Feature requisites: Headline, kicker, strapline, Intro, Nut graph, anecdotes, quotes and conclusion
5	Narrative format: narrative techniques, descriptive crafting, use of dialogue and flashbacks, plot and subplots, suspense and surprise
6	Feature leads: suspended interest lead, descriptive lead, narrative lead, anecdotal lead and quote lead.

Module III: Profiles and Travelogues

7	Profiles: writing profiles of celebrities and bigwigs, up- and-comers & unsung heroes
8	Travelogues: Narrative, guidebook, ethnographic, historical, cultural, adventure, nature and wildlife, video travelogues

Module IV: Book Review and Film Review

9	Book Review: contextualization; comparison with similar works and authors; brief summary; author's writing style; use of anecdotes and quotes in Feature writing
10	Film review elements: engaging lead, plot without spoilers, critical arguments, analysis of preproduction, production and postproduction; comparison with similar genres and directors