

**SEMESTER 2 - MINOR 4 - JOURNALISM**  
**FEATURE WRITING FOR PRINT MEDIA**  
**(KU2DSCJMC112)**

**Module I: Ingredients of Features**

<b>Unit</b>	<b>Description</b>
<b>1</b>	Concept, elements and characteristics of news features
<b>2</b>	Differences between news story and feature story
<b>3</b>	Classification of features: News features, Human Interest features, historical and seasonal features, unusual occupation and hobbies features, fashion features, and lifestyle and participatory features

**Module II: Recipe and formats for Features**

<b>4</b>	<b>Feature requisites:</b> Headline, kicker, strapline, Intro, Nut graph, anecdotes, quotes and conclusion
<b>5</b>	<b>Narrative format:</b> narrative techniques, descriptive crafting, use of dialogue and flashbacks, plot and subplots, suspense and surprise
<b>6</b>	<b>Feature leads:</b> suspended interest lead, descriptive lead, narrative lead, anecdotal lead and quote lead.

## Module III: Profiles and Travelogues

7	<b>Profiles:</b> writing profiles of celebrities and bigwigs, up- and-comers & unsung heroes
8	<b>Travelogues:</b> Narrative, guidebook, ethnographic, historical, cultural, adventure, nature and wildlife, video travelogues

## Module IV: Book Review and Film Review

9	<b>Book Review:</b> contextualization; comparison with similar works and authors; brief summary; author's writing style; use of anecdotes and quotes in Feature writing
10	<b>Film review elements:</b> engaging lead, plot without spoilers, critical arguments, analysis of preproduction, production and postproduction; comparison with similar genres and directors