

**KU1AECENG104: EVERYDAY ENGLISH**

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	AEC	100-199	KU1AECENG104	3	60

Learning Approach (Hours/ Week)			Marks Distribution			Duration of ESE (Hours)
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	
2	2	0	25	50	75	1.5

**Course Description:**

The course is designed to equip students with essential language and interpersonal skills required for personal and professional success. The course emphasizes the development of effective verbal and written communication in English, focusing on clarity, coherence, and confidence. This course focuses on enhancing proficiency in English at all levels of communication namely, reading, writing, listening and speaking. Through interactive sessions, practical exercises, and real-world applications, students will be able to enhance their ability to communicate effectively, collaborate with others, and navigate various social and professional settings with confidence and competence.

**Course Prerequisite: NIL****Course Outcomes:**

CO No.	Expected Outcome	Learning Domains
1	Show proficiency in verbal and written communication in English, including clarity, coherence, and appropriate language usage.	R, U, A, C
2	Effectively convey ideas, information, and opinions in various personal and professional contexts.	R, U, A, C
3	Demonstrate skill in spoken communication, as well as in writing essays, formal and informal letters, and resume with clarity, coherence, and precision.	R, U, A, C
4	Present thoughts and ideas effectively, using appropriate communication techniques.	A, C
5	Build strong language and vocabulary through digital platforms and mobile applications	A, C

*\*Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)*

### Mapping of Course Outcomes to PSOs

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	X		X				X
CO 2	X		X		X		
CO 3	X		X		X		X
CO 4	X	X	X				X
CO 5	X		X		X	X	X

### COURSE CONTENTS

#### Contents for Classroom Transaction:

<b>M O D U L E</b>	<b>U N I T</b>	<b>DESCRIPTION</b>	<b>HOURS</b>
<b>1</b>	<b>Module 1: Essentials of Speech</b>		<b>18</b>
	1.1	Fundamentals of Phonetics <ul style="list-style-type: none"> <li>• Phonemes</li> <li>• Syllables</li> <li>• Intonation, Stress, and Rhythm in Speech</li> </ul>	<b>3</b>
	1.2	Basics of Grammar <ul style="list-style-type: none"> <li>○ Parts of Speech</li> <li>○ Determiners, Articles</li> <li>○ Modals</li> <li>○ Types of sentences: Declarative/Assertive, Imperative, Interrogative, Exclamatory</li> <li>○ Types of sentences: Simple, Compound, Complex</li> </ul>	<b>6</b>
	1.3	Applied grammar and usage <ul style="list-style-type: none"> <li>○ Subject-Verb Agreement</li> <li>○ Active and Passive Voice</li> <li>○ Reported Speech</li> <li>○ Tag Questions</li> </ul>	<b>5</b>
	1.4	Building Vocabulary: <ul style="list-style-type: none"> <li>○ Synonyms &amp; Antonyms, Homonyms &amp; Homophones, Eponyms, Prefixes &amp; Suffixes</li> <li>○ Phrasal Verbs and Idiomatic Expressions</li> </ul>	<b>4</b>

<b>2</b>	<b>Module 2: Speaking</b>		<b>14</b>
	2.1	Greeting and Introduction, engaging in small talk, making requests, seeking and granting permission, giving suggestions, giving directions, expressing gratitude and apology, making complaints	3
	2.2	Vocabulary and speech etiquettes in public places - on Road, Railway/ Bus stations, Bank, Restaurant, Movie Theatre	3
	2.3	Public Speaking Introducing different types of speeches <ul style="list-style-type: none"> <li>○ Persuasive, informative, argumentative, memorial, extemporaneous, ceremonial, impromptu</li> </ul> Elements of effective public-speaking <ul style="list-style-type: none"> <li>○ Organising content</li> <li>○ Body language-posture, hand movements, eye contact, facial expressions, gestures</li> </ul>	4
	2.4	Group discussion <ul style="list-style-type: none"> <li>○ Difference between Group Discussion and Debate</li> <li>○ Etiquette and Mannerisms</li> <li>○ Personality traits: Reasoning ability, Leadership, Openness, Assertiveness, Initiative, Attentive Listening</li> </ul>	4

<b>3</b>	<b>Module 3: Writing</b>		<b>8</b>
	3.1	Writing Paragraphs, Summaries, and Precis	2
	3.2	Essay Writing: Descriptive, Analytical, Argumentative	2
	3.3	Letter Writing: Business and Informal Letters	2
	3.4	Resumé and Cover Letter	2

<b>4</b>	<b>Module 4: Digital platforms</b>		<b>8</b>
	4.1	Building vocabulary through mobile applications <ul style="list-style-type: none"> <li>○ Quizlet</li> <li>○ Quizizz</li> <li>○ Vocabulary - Learn words daily</li> </ul> Building vocabulary through mobile games <ul style="list-style-type: none"> <li>○ WORDLE</li> <li>○ 7 Little Words</li> <li>○ Word to Word</li> <li>○ Vocabulary Builder</li> </ul>	2
	4.2	Learning language through games <ul style="list-style-type: none"> <li>○ Babbel</li> <li>○ Hello Talk</li> <li>○ Crossword</li> <li>○ Learn English Grammar</li> </ul>	2

4.3	<p>Learning language through Podcasts</p> <ul style="list-style-type: none"> <li>6-minute English podcast by BBC Learning English “The right way to say sorry” 27 July 2023 <a href="https://open.spotify.com/episode/1eawPEmlXK1KzP3flFIVWw?si=gKVS09IWTqGmzB2L6OO9ag&amp;t=276">https://open.spotify.com/episode/1eawPEmlXK1KzP3flFIVWw?si=gKVS09IWTqGmzB2L6OO9ag&amp;t=276</a></li> <li>“Confused by modern idioms?” 28 July 2022 <a href="https://open.spotify.com/episode/21ONDBkci0o2UeEPyEl89y?si=3hhTe4ruTKudTREyqgNIsg&amp;context=spotify%3Ashow%3A3CF9ANEicXGxEROA3cOryE&amp;t=2">https://open.spotify.com/episode/21ONDBkci0o2UeEPyEl89y?si=3hhTe4ruTKudTREyqgNIsg&amp;context=spotify%3Ashow%3A3CF9ANEicXGxEROA3cOryE&amp;t=2</a></li> </ul>	2
4.4	<p>Learning vocabulary through podcasts</p> <ul style="list-style-type: none"> <li>Learn English Easily-Learn Vocabulary Episode1 <a href="https://open.spotify.com/episode/5Csz6a5kko3RyDHG0gaFBd?si=SZ8BNp5OTryB0LZhTWhhpw&amp;t=339&amp;context=spotify%3Ashow%3A2iz7MrjCfl6z8QP2B4Fe9u">https://open.spotify.com/episode/5Csz6a5kko3RyDHG0gaFBd?si=SZ8BNp5OTryB0LZhTWhhpw&amp;t=339&amp;context=spotify%3Ashow%3A2iz7MrjCfl6z8QP2B4Fe9u</a></li> </ul>	2

	<b>Teacher Specific Module</b>	<b>12</b>
	<i>A teacher can use this module to give further practice on the topics discussed in the previous modules or design activities like the ones given below. This module is for internal evaluation</i>	
5	<p><b>Paragraph and Essay Writing:</b> Focus on teaching the structure, format, and language of Paragraphs and Essays, with practical exercises to reinforce these skills.</p> <p><b>Blogging:</b> Encourage students to write blog posts about literary or cultural topics for a general audience, improving their ability to communicate ideas simply and engagingly.</p> <p><b>Peer Review Sessions:</b> Implement peer review activities where students critique each other’s creative writing (literary/ film reviews) and presentations, fostering a collaborative learning environment.</p>	

### Essential Readings:

1. Stickler, Ursula. *Cambridge Elements: Technology and Language Teaching*. 2022.
2. Acker, Mike. *Speak with Confidence: Overcome Self-Doubt, Communicate Clearly, and Inspire Your Audience*. John Wiley & Sons, 2022.
3. Bala, Vijayan. *Improving Your English Skills: The Ideal Companion for English Improvement*. Wonder House, 2023.
4. Beebe, Steven A., and Susan J. Beebe. *Public Speaking Handbook*. Pearson Higher Ed, 2012.
5. *Everyday English Grammar and Composition*. Viva Education. 2023.
6. Kumar, Sanjay and Pushp Lata. *English Language and Communication Skills*. OUP, 2012.
7. Sadanand, Kamlesh and Susheela Punitha. *Spoken English: A Foundation Course*. Orient BlackSwan, 2022.

### Suggested Readings:

1. Carver, Tina Kasloff, and Sandra Fotinos-Riggs: *A Conversation Book 1: English for Everyday Life. Teachers Edition*. Pearson Education, 2007.

2. Das, Sandip Kumar. *A Handbook of English Grammar and Vocabulary*. Blue Rose, 2023.
3. Kumar, Yogesh. *Learn English: Your Guide to Everyday Conversation*. 2017.
4. Michael McCarthy and Felicity O'Dell. *English Vocabulary in Use: Upper-Intermediate*. CUP, 2008.

### Assessment Rubrics:

Evaluation Type	Components		Marks
<b>End Semester Evaluation</b>	<b>Theory</b>		<b>35</b>
	<b>Practical</b>		<b>15</b>
	a)	Test paper / viva voce	15
	<b>ESE Total</b>		<b>50</b>
<b>Continuous Evaluation</b>	<b>Theory</b>		<b>15</b>
	a)	Test Paper- 1	5
	b)	Assignment	5
	c)	Seminar	5
	<b>Practical</b>		<b>10</b>
	a)	Listening test	5
	b)	Speaking activity	5
	<b>CE Total</b>		<b>25</b>
<b>Total</b>			<b>75</b>

Note: Practicums have only internal assessments.