

KU1AECENG103: ENGAGING ENGLISH

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	AEC	100-199	KU1AECENG103	3	60

Learning Approach (Hours/Week)			Marks Distribution			Duration of ESE (Hours)
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	
2	2	0	25	50	75	1.5

Course Description:

The course is designed to equip students with essential language and interpersonal skills required for personal and professional success. The course emphasizes the development of effective verbal and written communication in English, focusing on clarity, coherence, and confidence. Through interactive sessions, practical exercises, and real-world applications, students will enhance their ability to communicate effectively, collaborate with others, and navigate various social and professional settings with confidence and competence.

Course Prerequisite: NIL**Course Outcomes:**

CO No.	Expected Outcome	Learning Domains
1	Acquire proficiency in verbal and written communication in English, including clarity, coherence, and appropriate language usage.	U
2	Learn to effectively convey ideas, information, and opinions in various personal and professional contexts.	U
3	Understand the key strategies for conveying ideas, information, and opinions in different contexts.	U
4	Acquire proficiency in communication style and strategies to suit different audiences and situations.	U
5	Understand the value of reflecting on personal communication skills and seeking continuous improvement opportunities.	U

***Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)**

Mapping of Course Outcomes to PSOs

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	X						
CO 2	X	X					
CO 3			X				
CO 4					X	X	
CO 5							X

COURSE CONTENTS

Contents for Classroom Transaction:

M O D U L E	U N I T	DESCRIPTION	HOURS
1	Module 1 Communication		
	1.1	Types of Communication	2
	1.2	Verbal and Non-verbal Communication	3
	1.3	Barriers and Strategies	2
	1.4	Workplace Communication	2

2	Module 2 Speaking		
	2.1	Introducing oneself and others	2
	2.2	Giving directions and instructions	3
	2.3	Expressing gratitude, making requests, congratulating, apologizing	4
	2.4	Group Discussion	3

3	Module 3 Reading		
	3.1	Close Reading	2
	3.2	Reading Comprehension	3
	3.3	Note Making, Paraphrasing, Summarising	4
	3.4	Interpreting Graphs, Charts, Tables and Diagrams	4

4	Module 4 Writing		
	4.1	Report Writing (Newspapers and Events)	3
	4.2	Writing Circulars, Minutes, Agendas, Letter Writing	4
	4.3	Resume and Cover Letter	4
	4.4	Essay Writing	3

5	Teacher Specific Module		12
	<i>A teacher can use this module to give further practice on the topics discussed in the previous modules or design activities like the ones given below. This module is for internal evaluation</i>		
	<p>Peer Review Sessions: Implement peer review sessions where students critique each other's written work and presentations, providing constructive feedback and fostering a collaborative learning environment.</p> <p>Interactive Theatre and Drama: Use interactive theatre and drama activities to enhance verbal and non-verbal communication skills, as well as to explore complex social issues.</p>		

Essential Readings:

1. Ahmad, Shahnawaz. *Ultimate English-Speaking Course*. Notion press, 2018.
2. Carver, Tina Kasloff, and Sandra Fotinos-Riggs. *A Conversation Book 1: English in Everyday Life, Teacher's Edition*. Pearson Education, 2007.
3. Hancock, Ophelia H. *Reading Skills for College Students*. Prentice Hall, 2003.
4. Kane, Thomas S. *The Oxford Essential Guide to Writing*. Oxford University Press, 2003
5. Kumar, Soma Mahesh. *Soft Skills: Enhancing Personal and Professional Success*. McGraw Hill. June 2023
6. Kumar, Yogesh. *Learn English: Your Guide to Everyday Conversation*. Independently Published, 2017.
7. Manser, Martin, and Stephen Curtis. *The Penguin Writer's Manual*. Penguin Books Ltd. 2002.
8. McKenna, Hazel J., Chang, Leo & Brinkerhoff, M. Roxanne (2023). *Numeracy. A Quantitative Reasoning Approach*. <https://uen.pressbooks.pub/uvumqr/>
9. Sadanand, Kamlesh and Susheela Punitha. *Spoken English: A Foundation Course*. Orient BlackSwan, 2022.
10. Shah, Arvind. *Handbook of Communication Skills & English Grammar*. 2021.

Assessment Rubrics:

Evaluation Type	Components		Marks
End Semester Evaluation	Theory		35
	Practical		15
	a)	Test paper / viva voce	15
	ESE Total		50
Continuous Evaluation	Theory		15
	a)	Test Paper- 1	5
	b)	Assignment	5
	c)	Seminar	5
	Practical		10
	a)	Listening test	5
	b)	Speaking activity	5
	CE Total		25
Total			75

Note: Practicums have only internal assessments.