

### KU1DSCCSC106:AI IN DAILY LIFE

Semester	Course Type	Course Level	Course Code	Credits	Total Hours
1	DSC	100-199	KU1DSCCSC106	4	75

Learning Approach (Hours/ Week)			Marks Distribution			Duration of ESE (Hours)
Lecture	Practical/ Internship	Tutorial	CE	ESE	Total	
3	2		35	65	100	1.5 Hrs

#### ***Course Description:***

This course aims to introduce the fundamental concepts of artificial intelligence (AI) to individuals from all academic backgrounds. Participants will develop a broad understanding of AI technologies, their implications, and their potential applications in various fields. The course will emphasize practical examples and real-world case studies to facilitate comprehension and inspire innovative thinking.

**Prerequisite:** NIL

#### **Course Outcomes:**

CO No.	Expected Outcome	Learning Domains
1	Define and explain the fundamental concepts and subfields of AI.	U
2	Identify real-world applications of AI across various industries	U/A
3	Analyze the ethical, social, and economic implications of AI.	U/A
4	Recognize the potential of AI to drive innovation and transformation	A/An

***\*Remember (R), Understand (U), Apply (A), Analyse (An), Evaluate (E), Create (C)***

#### **Mapping of Course Outcomes to PSOs**

	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6	PSO 7
CO 1	3						2
CO 2	3			2			2
CO 3	3			3			2
CO 4	3			3			3

### COURSE CONTENTS

<b>M O D U L E</b>	<b>U N I T</b>	<b>DESCRIPTION</b>	<b>HOUR S</b>
<b>1</b>	<b>MODULE TITLE: Introduction to Artificial Intelligence</b>		<b>15</b>
	1	Definition and scope of AI	
	2	Historical overview and key milestones	
	3	Differentiating AI from human intelligence	
<b>2</b>	<b>MODULE TITLE: AI Subfields and Technologies</b>		<b>15</b>
	1	Machine learning: Supervised, unsupervised	
	2	Reinforcement learning	
	3	Deep learning and neural networks	
	4	Natural language processing (NLP) and computer vision	
<b>3</b>	<b>MODULE TITLE : Applications of AI</b>		<b>15</b>
	1	AI in healthcare: Diagnosis, treatment, and medical imaging	
	2	AI in finance: Fraud detection, algorithmic trading, and risk assessment	
	3	AI in transportation: Autonomous vehicles and traffic optimization	
	4	AI in customer service and chatbots	
	5	AI in education: Personalized learning and intelligent tutoring system	
<b>4</b>	<b>MODULE TITLE :Ethical and Social Implications of AI</b>		<b>15</b>
	1	Bias and fairness in AI systems	
	2	Impact of AI on employment and the workforce	

	3	AI and social inequality	
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5	<b>Teacher Specific Module</b>	
	<p>Practice online classes on various AI Applications with a minimum duration of 3 hours and keep certificates conduct practical examination based on this.</p> <ol style="list-style-type: none"> <li>1. Introduction to AI and it's Applications</li> <li>2. Chat GPT</li> <li>3. Power BI</li> <li>4. Data analytics tools</li> <li>5. Designing tools</li> </ol>	15

### Essential Readings:

1. Artificial Intelligence: A Modern Approach – Stuart J. Russell & Peter Norvig.
2. Artificial Intelligence in Daily Life eBook : Lee, Raymond S. T.
3. *AI in Daily Life: A Practical Guide to Enhancing Your World Kindle Edition* by Michael A. Campanelli

### Assessment Rubrics:

Evaluation Type		Marks	Evaluation Type		Marks	Total
<b>Lecture</b>		<b>75</b>	<b>Practical</b>		<b>25</b>	<b>100</b>
a)	<b>ESE</b>	<b>50</b>	a)	<b>ESE</b>	<b>15</b>	
				<b>Program code and execution</b>	<b>8</b>	
				<b>Output</b>	<b>3</b>	
				<b>Viva</b>	<b>2</b>	
				<b>Modification</b>	<b>2</b>	
b)	<b>CCA</b>	<b>25</b>	b)	<b>CCA</b>	<b>10</b>	

	i	Test Paper	5		i	Punctuality	3
		Model exam	10				
	ii	Assignment/ Book- Article review /field report	5		ii	Model exam	4
	iii	Seminar/ Viva-Voce	5		iii	Record	3

**KU1DSCCSC107: ESSENTIALS OF INFORMATION TECHNOLOGY.**

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